

Cultivate and Nurture Your Dialysis Career

READY SET GROW

22-25 March 2022
Tropicana, Las Vegas

DTX22 is Multi-Access: Face 2 Face in Las Vegas/ Live Streaming / On Demand
Live 22-25 MARCH 2022
On-Demand until 30 April

DTX22 OFFERS YOUR COMPANY A TOTAL PACKAGE FOR MARKETING TO DIALYSIS TECHNICIANS AND PROVIDERS

- **ENGAGE LIVE** IN LAS VEGAS AND **VIRTUALLY** WITH PARTICIPANTS
- **EXPAND** YOUR CUSTOMER BASE – DTX22 ALREADY HAS COMMITMENT FOR AN INCREASE IN PARTICIPATION FROM DTX21
- **EXTEND** YOUR COMPANY REACH. AS NANT REACHES OUT TO INCLUDE TECHNICIANS UNABLE TO TRAVEL TO LAS VEGAS, YOU CAN REACH THESE POTENTIAL NEW CUSTOMERS AS WELL

DTX22



Dialysis Tech
connexion
presented by NANT

nant@meinet.com • www.dialysistech.net • 877.607.NANT

DTX21 HAD A 400% INCREASE IN ATTENDANCE COMPARED TO DTX20

HERE'S WHAT WE HAVE PLANNED FOR DTX22

DTX22 SOLUTIONS CENTER WILL BE MULTIACCESS - AVAILABLE TO BOTH FACE-2-FACE AND VIRTUAL ATTENDEES

Technicians need contact hours for recertifications - whether or not they can come to Las Vegas. NANT is planning a multi-access meeting that includes a **live booth**, a **virtual booth**, **AND** a **virtual interview that will be available on demand**.

DTX22 WILL BE THE FIRST LIVE CONFERENCE ON DIALYSIS IN 2022. There is a pent-up demand to see your products and services *in person*.

DTX22 IS EXTENDING ITS REACH TO DIALYSIS TECHNICIANS UNABLE TO TRAVEL - BUT WHO WANT TO KNOW ABOUT YOUR PRODUCT/SERVICE.

Even technicians who attend DTX22 in person can't get to all the sessions to earn the maximum number of contact hours. **DTX22 WILL BE ON DEMAND THROUGH THE END OF APRIL - AND YOUR VIRTUAL EXHIBIT WILL BE LIVE, TOO!** This is your opportunity to reach all the participants whether they are live / virtual / on demand.

NANT HAS GROWN ITS MEMBERSHIP BY MORE THAN 400% SINCE JANUARY 2021 - THIS IS A MARKET YOU WANT TO REACH!

Each booth includes:

- Live booth in the Dialysis Solutions Center at the Tropicana Hotel March 23 - 24, 2022
- Virtual booth that will be available for both the virtual and on-demand parts of DTX22
- Personal interview with our DTX22 moderator in your booth during DTX22 broadcast live
- Link to your company website / promotional video / brochure downloads
- Online attendee analytics

Exhibit fees for 10' x 10' booth - \$4,995 / LIVE + Virtual

\$2,499 virtual only

Nephrology-related not-for-profit and certification organizations - \$1,995 for 10' x 10' booth

Other sizes available - see contract for sizes and fees



Contract and Payment Deadline:

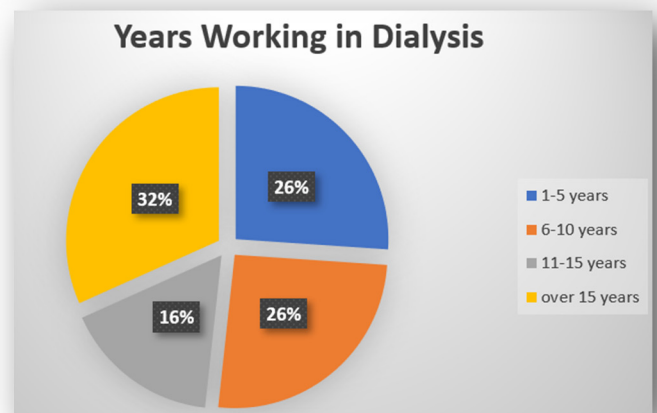
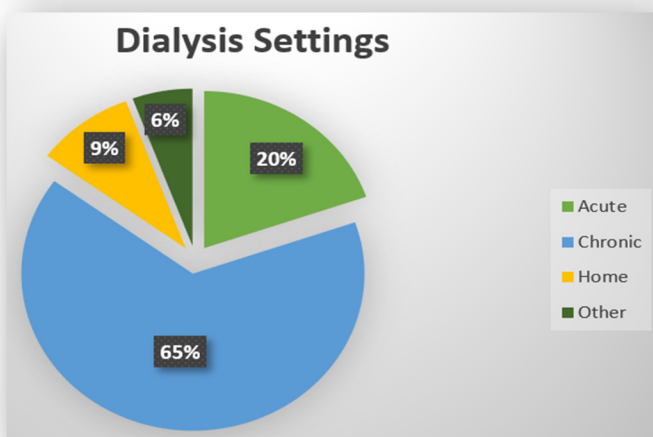
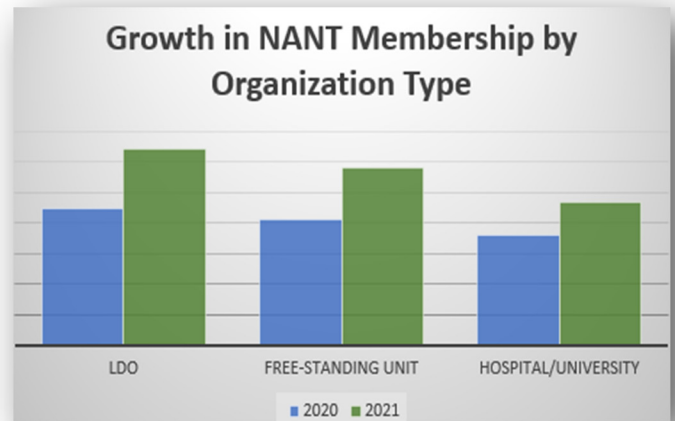
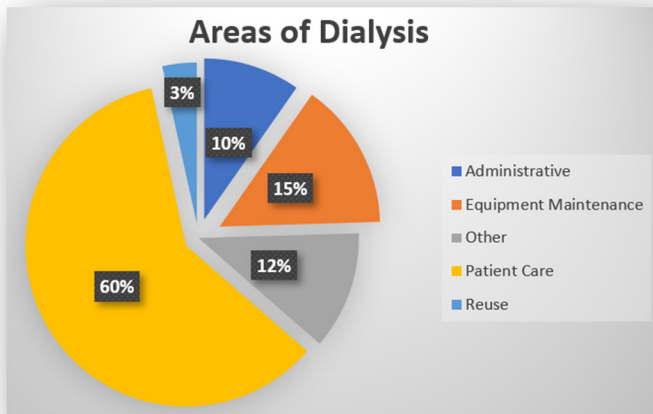
28 FEBRUARY 2022

Contract and full payment must be received by 28 February for inclusion in the virtual exhibit hall and on-site program.

DTX21 Exhibit Manager : Doug Conrad | 937.586.3705/877.607.NANT | nant@meinet.com

Mailing: 11 W. Monument Ave. Ste. 510, Dayton, OH 45402 • Fax: 937.586.3699

NANT'S MISSION IS TO PROMOTE THE HIGHEST QUALITY OF CARE FOR THE CKD PATIENT THROUGH EDUCATION AND PROFESSIONALISM. HERE'S A SNAPSHOT OF THE CURRENT NANT MEMBERSHIP...



PREVIOUS NANT CONFERENCE EXHIBITORS

American Association of Kidney Patients
 AmeriWater Inc
 AOSS Medical Supply
 Arkray USA
 Asahi Kasei Medical America
 Ascend Clinical
 Avenu Medical
 B. Braun Medical Inc.
 Baxter Healthcare Corporation
 BD
 Board of Nephrology Examiners, Nursing & Technology
 Cath Dry, Inc.
 Cantel
 Chair-A-Medics
 Centers for Disease Control and Prevention
 Champion Manufacturing, Inc.
 DaVita Kidney Care
 Diasol Inc.
 Fist Assist Devices LLC
 Fresenius Medical Care North America
 GIA Medical
 H&S Technical Services
 HemaSource
 Henry Schein Inc.

Ideal Supplies
 Impact Service
 Integrated Biomedical Technology, Inc
 Kidney Community Emergency Response Coalition
 Medcor, Inc.
 Medical Solutions International
 Metro Medical Supply
 Molded Products
 National Kidney Foundation
 National Nephrology Certification Organization
 Nephrology Nursing Certification Commission
 Nikkiso America, Inc
 Nipro Medical Corporation
 NxStage
 Otsuka
 Rockwell Medical
 RPC
 Satellite Healthcare
 Serim Research Corporation
 SVS Inc.
 The Scale People, Inc.
 Total Quality Medical Inc.
 United Laboratories Inc.
 Winco, Inc



SPONSORSHIP OPPORTUNITIES

DTX22 offers multiple opportunities to increase your visibility:

We understand that each company wants a custom-designed presence at DTX22. We will design a package that meets your needs – and fits your marketing budget. Here are some of the items we can include in your sponsorship package. Don't see what you want? Call Doug Conrad at 877.607.NANT and we will work with you to design a package that fits your company to a T!

- **Provide scholarships so technicians can attend DTX22:** Technicians who come to their first event as scholars often become the industry's future leaders. Your company will receive recognition in the DTX promotional materials, podium time when you present your scholars with their certificate.
- **Underwrite a Keynote Speaker, General Session or Concurrent Channel:** Help DTX22 enhance the professional program and production. Sponsors receive podium time for introductions and brief remarks.
- **Food and Social Event Sponsorship:** The surest way to technicians' hearts and mind is to feed them! We have a lunch sponsorship available on Wednesday as well as refreshment breaks and receptions.
- **Registration Materials:** Put your brand in the hand of every DTX22 participant. All of the registration items can be personalized with your company's name.

Your company sponsorship will be recognized with your logo, identification in promotion of DTX22, NANT News and announcements during the meeting as appropriate.

SCHOLARSHIPS - minimum package of 5 virtual registrations (includes NANT full membership) \$750/5 scholars

FOOD & SOCIAL EVENTS

Continental Breakfast	\$3,000
Refreshment Breaks	\$2,000 each
Opening Reception Food	\$6,000
DTX ConneXions	RESERVED
Networking Breakfast	\$5,000

REGISTRATION MATERIALS

Totebags	\$6,000
Notepad with Pens	\$2,000
Water Bottles with Company Logo	\$1,500
Lanyards	\$1,500
Bottled, purified water with logo	RESERVED
Banners/windows/floor	RESERVED
Professional Photo booth (next to your exhibit)	\$3,000/day

NEW THIS YEAR - INSPIRATION AWARDS

Based on your requests, NANT is repositioning its Inspiration Awards. Companies can select their key technician customers who deserve to participate in DTX22. Each Inspiration Award winner will receive registration to DTX22, a special Facebook Frame that recognizes them as a YOUR COMPANY Inspiration Award Winner. In addition, your company will receive recognition during DTX22 live and on signage in the exhibit hall.

Inspiration Awards are not limited to NANT members – and nonmembers will receive a year's membership to NANT.

Inspiration Award packages can be purchased for 4 at \$700. Additional awards can be purchased at \$175 per winner.

PROFESSIONAL PHOTO BOOTH

In keeping with our theme, one lucky company can sponsor a booth where participants can get a professional photo taken for business purposes by the NANT photographer.

TELL US YOUR IDEA...

877.607.NANT • nant@meinet.com



DTX ENGAGEMENT

FEATURES	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$5,000
Complimentary DTX exhibitor passes	25	10	6	2
Double booth in prime location	2 Doubles or 4 Singles	✓		
Single booth in prime location			✓	✓
DTX Printed Program Ad	Full-page ad w/in first 3 pages	Full-page ad w/in first 5 pages	Full-page ad w/in first 6 pages	
Post DTX giftbox insert to be sent to virtual participants	✓	✓	✓	✓
Post-DTX participant contact list (excludes phone)	✓	✓	✓	✓



YEAR - LONG ENGAGEMENT

Individual NANT Memberships	500	250	100	5
Recognition on www.DialysisTech.net	✓	✓	✓	
Social Network Updates	✓	✓	✓	✓
Email Blast(s)	4	3	2	1
Articles in the NANT electronic weekly newsletter (partner provides content)	12	3	1	
One-hour webinar made available to all NANT members (partner provides content)	✓	✓	✓	

DTX22 Exhibitor Schedule

Wednesday, 23 March 2021

- 10:00 am — 5:00 pm Exhibitor Move-In
- 5:00 — 7:00 pm Opening Reception in Dialysis Solutions Center

Thursday, 24 March 2021

- 10:00 — 10:45 am Refreshments in Dialysis Solutions Center
- 11:35 — 1:00 pm Lunch in Exhibit Hall**
- 2:40 — 3:25 pm Refreshments in Dialysis Solutions Center
- 5:05 — 6:05 pm Closing Reception in Dialysis Solutions Center
- 6:00 — 9:00 pm Move-Out

NOTE: The exhibit hall must be cleared on Thursday evening. Please contact show management if there are any concerns or questions about move-out.

DTX22 Exhibitor Fees

Booth Fees	Includes lunch on Thursday, WiFi for all exhibitors and attendees AND virtual exhibit booth	Virtual only
10' x 10'	\$4,995	\$2,495
10' x 20'	\$7,275	
10' x 30'	\$8,465	
10' x 40' or 20' x 20'	\$10,999	
Non-profit*	\$1,995	



Contract and Payment Deadline:

28 FEBRUARY 2022

Contract and full payment must be received by 28 February for inclusion in the virtual exhibit hall.

NANT News Discounted Advertising for Sponsors

Frequency	1 X	4X	12X
400 pixels long X 500 pixels wide	\$800 per insertion	\$600 per insertion	\$400 per insertion
Sponsor price	\$720 per insertion	\$540 per insertion	\$360 per insertion



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National Association of Nephrology Technicians

Tropicana Resort & Casino, Las Vegas

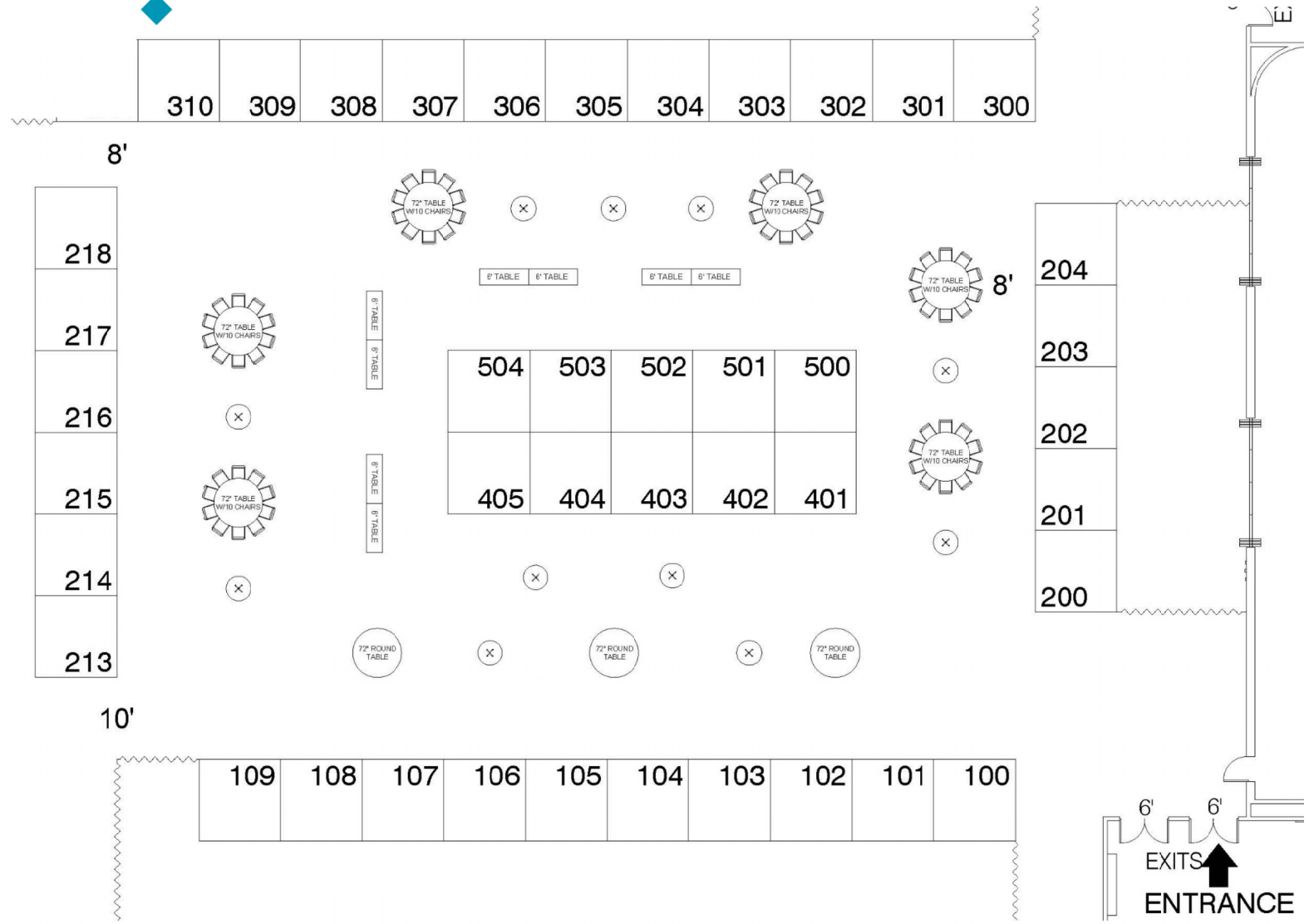


Exhibit Contract



23-24 March 2022
Tropicana Hotel, Las Vegas

NANT

You can complete this form online and pay at <https://tinyurl.com/DTX22EXH>

Please complete the contact information below. This person will receive all exhibitor correspondence.

Company Name: _____

Contact Person: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

E-mail: _____ **Website:** _____

Booth Size (both live & virtual)	Rate	Booth Preferences*
<input type="checkbox"/> 10' x 10'	\$4,995	1 st
<input type="checkbox"/> 10' x 20'	\$7,275	2 nd
<input type="checkbox"/> 10' x 30'	\$8,465	3 rd
<input type="checkbox"/> 10' x 40' or 20' x 20'	\$10,999	4 th
<input type="checkbox"/> Nonprofit 10' x 10'	\$1,995	
<input type="checkbox"/> Virtual ONLY	\$2,495	

* Sponsors and previous exhibitors will receive priority booth assignments if deposit or full payment is received by 1 November 2021

We prefer **not** to be located near the following companies:

Products/Services Description Please provide an optional 50-word description of your products and services that will be included in the program materials for all attendees. Descriptions must be submitted no later than **7 February 2020**. Please e-mail your descriptions to nant@meinet.com.

Payment of Fees **BOOTH SPACE IS CONFIRMED WHEN 50% DEPOSIT IS RECEIVED; FULL PAYMENT IS DUE 10 JANUARY 2022.** Sponsors and last year's exhibitors will receive priority booth assignments. The contract and payment deadline for inclusion in the program is **28 February 2022**. Exhibit fees must be paid by check or credit card (American Express, MasterCard or Visa). NANT Tax ID Number 14-1722307.

In accordance with the terms, conditions and regulations governing exhibits at NANT meetings, the undersigned hereby makes application for exhibit space that when accepted by NANT becomes a contract. All rules and regulations as outlined in the exhibit prospectus, as well as any amendments published by NANT are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to NANT under terms of this agreement.

Signature

Date

Payment Information (FIN # 14-1722307)

Payment enclosed. Please make check payable to NANT.

PAY ONLINE WITH YOUR CREDIT CARD

Amount: \$ _____

American Express - MasterCard - Visa

Please go to <https://tinyurl.com/DTX22EXH> to charge your exhibit fee

PLEASE SEND COMPLETED APPLICATION AND CHECK PAYMENT TO NANT:

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