Program Development

NANT - Las Vegas Monday, March 21st 2006 John Sweeny St. Petersburg, FL

Elements of a Training Program

- · Objectives
- · Student qualifications
- · Course Outline/Agenda
- · Presentations
- · Student Handouts/Exercises
- · Quizzes with Answer Keys
- · Successful Completion Criteria
- · Course Evaluation Form

Objectives

- · Identify what specific concepts you want the student to learn.
- · Get management approval.
- · Focus on outcomes.
- Think "At the end of this program, the student will be able to..."
- · Begin with an action verb.
 - Describe the proper technique to....
 - List the complications resulting from...
 - Discuss the positives and negative attributes of ...

Student Qualifications

- Is the program designed for a beginning student or an experienced learner?
- · Does the student have time to attend?
- · Must pre-course activities be completed?
- · Are there physical limitations?
- · Are special skills required?
- · Is certification necessary?

Course Agenda/Outline

- · It's the overview of the program.
- · It answers the student questions:
 - What specifically am I going to learn?
 - In what order will the topics be covered?
 - How long will the program take?
 - Are there quizzes? Homework?
- · It helps keep the trainer on pace.
- It says to the student
 This is not a causal program!

Presentations

- · Create presentations to meet objectives.
- · PowerPoint isn't the only way to go!
- · Keep lectures interesting.
 - Start with an overview
 - Cover in a logical order
 - Use examples from real life
 - Involve the student
- · Limit the "sit and only listen" lecture
- If there will be more than one trainer for the program, provide lecture notes.

Student Handouts/Exercises

- Students should walk away with more than their notes.
- · Exercises are an excellent way to reinforce lecture material.
- · Don't just copy from "the book".
 - If it's a procedure, explain the process in outline form
 - Think of a student activity as a mini course
 - Make sure the student can successfully complete the exercise
 - Allow enough time

Quizzes with Answer Keys

- · Quizzes should key on the main topics to be learned.
- · They should be "learning experiences".
- · Writing questions aren't easy.
 - Was the subject covered?
 - Have a reference
 - Avoid "all of the above" and "none of the above"
- · Beware the bad question.
 - Is everyone missing it?
 - Does the student ask for clarification?
- · Allow adequate time

Successful Completion Criteria

- · Final exams and quizzes aren't the only criteria
- · Class participation is important
- · Successful completion of exercises
- · Prompt attendance and attitude in class
- · Homework assignments turned in
- Asks for additional assistance in class not just before the final exam!

Course Evaluation Form

- · Gives the student the opportunity to provide feedback
- · Use the information to improve the program
- Don't wait to make changes until right before the next program
- · Questions to ask:
 - Did the program meet its objectives?
 - Was there enough time?
 - How was the instructor?
 - What needs to be improved?
 - Do you need more information?

Final Thoughts

- · Appearance says a lot especially the first day
- · You can't say enough about trainer enthusiasm
- Know the subject matter in more depth than is presented in class
- · Give references as much as possible
- · Identify student weaknesses as quickly as possible and offer assistance
- · Clear your plate before class
- · Set times to be available for day-to-day activities
- Students love certificates and so do administrators!